**PRESS RELEASE
\*\*\* FOR IMMEDIATE RELEASE \*\*\***

**CROWN TROPHY OF FLEMINGTON INTRODUCES**

**STUDENT/ATHLETE OF THE MONTH PROGRAM**

**Crown Trophy of Flemington has introduced a new program to schools that will honor one (1) Student of the Month and two (2) Athletes of the Month (1 Male & 1 Female) at no cost to local high schools. Owner, Jim Gano said of the program, “We know that many school budgets have been cut and there just isn’t enough money for awards like this but now in partnership with us, schools can honor individuals that are deserving of such recognition.”**

**Each school in Crown Trophy of Flemington’s territory has been mailed instructions on how to develop the criteria to honor these students. At the end of each month the schools simply have to email a form back to Gano with the recipient’s names and within three days they will receive their plaques for distribution. The school can then choose whether to hand the plaques out during homeroom or make a special presentation at halftime of a football or basketball game with the student’s family present.**

**“This program has been very successful for some of our Crown Trophy stores nationwide and now our corporate office has decided to roll it out to all stores. I am hopeful that schools in the area will take advantage of this program.” Gano added.**

**So far the following High Schools have signed up to participate in the program Hunterdon Central, North Hunterdon, Voorhees, Delaware Valley, Bridgewater-Raritan, Bethlehem Catholic, Morrisville Township and Wilson Area High School have signed up to participate in the program.**

**Any school that has not yet signed up for the program but would like to is encouraged to call Gano at the store at (908)782-1476 or they can send him an email at** **trophyjim@yahoo.com****.**

**The following schools received their plaques for the Student and athlete(s) of the month of September**

**Bethlehem Catholic HS – Jennifer Schadt , John Donchez**

**Bridgewater-Raritan HS – Nicole Braun, Sal Vitello**

**Del Val Regional HS – Jeffrey A. Rogers, Mary Drabich & Calvin Granger**

**Hunterdon Central Regional HS – Yota Sfondouris, Michael Amaya**

**North Hunterdon HS – Rachel Longenecker, Terry Popa**

**Wilson Area High School – Kevin Lair**

**Voorhees HS – Kimmie Pianucci, Harrison Brakewood**

**Morrisville HS – Kevin Munoz, Kathryn Woolf, Saul Salas**

**Crown Trophy of Flemington is located in the Staples Shopping Center, 33 Reaville Ave. in Flemington, NJ.**

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